



WOMEN OF INFLUENCE

**2024
BUSINESS SUMMIT**

**BETTER
TOGETHER**

BRIDGING THE GENERATIONAL GAP

**JUNE
29**





EVERY WOMAN ENTREPRENEUR STARTS THE JOURNEY **WITH A DREAM.** TO INNOVATE, ENHANCE, RE IMAGINE AND BE IMPACTFUL. TO BE THEIR OWN BOSS AND LEADER. TO ENJOY A MORE FLEXIBLE LIFESTYLE. TO LEAVE A LEGACY FOR THE NEXT GENERATION. TO LEAD A MORE MEANINGFUL LIFE. TO GIVE BACK TO THE COMMUNITY. **TO CHANGE THE WORLD** IN POSITIVE WAYS. WHATEVER THE DREAM, WE ARE HERE TO CHAMPION THEM FORWARD!



THE FOUNDER'S DESK

As women, we face the challenge of wanting to give every part of ourselves to what is important to us – our families, work, community – but too often we lose strength before we have made an impact in any of it.

But I believe that every aspect of a woman's life can be strengthened, honed, sharpened, and knit together, creating a dynamic individual who can make a radical change in their sphere of influence. It was this ambitious prospect that led me to create the Women of Influence Business Summit.

Our mission is to bring together women who are looking to enhance every area of their lives. We aim to meet, network, build relationships, educate, strengthen, and empower one another. Our shared resources, connections, and instructions will move us all to become Women of Influence!

Join us this year for our ***Better Together: Bridging the Generational Gap*** Business Summit with keynote speaker, Kristin Scroggin, who will share practical, proven lessons on bridging generational gaps. Participate in selecting a grant recipient as we host a business grant competition for developing professionals. I ask that you thoughtfully consider a sponsorship that will support our business grant competition and event success.

I hope you will join me in this mission to invest in a community of women seeking to become Women of Influence in every area of our lives.

Wendy

Wendy Anger
Executive Director
Women of Influence

ABOUT

Women of Influence was founded in 2021 by Wendy Anger under the banner of Life of Faith Church. It is a volunteer-managed program with a focus on women-centric enterprises and serving others. The aim of Women of Influence is to be a beacon of hope, influence, and support for women in business in the Birmingham Community and surrounding areas.

Each year, Women of Influence hosts a one-day conference in the Birmingham area. Since its inception, the Women of Influence Annual Business Summit has reached more than 250 attendees and provided a \$1000 grant each year to a female applicant, to further their business education. During the Summit, women learn skills to better help manage their life, learn skills to maintain a healthy physical body, and learn skills to build a meaningful support system. This is accomplished through rich connections, a wealth of resources, and educational workshops.

The theme of this year's Summit is, **BETTER TOGETHER: Bridging the Generational Gap**. When we mix the different strengths and perspectives of younger and older generations, we gain the benefits of age-diversity like knowledge expertise, new ideas and innovation. It's not rocket science, but it's not automatic and requires a little finesse, training, and a "meeting of the minds". Organizations, groups and industries are all working to break the code on how to get the most from our collaborations with older and younger populations. We need an intervention! Get ready to learn how to bridge the generational gap at this year's Business Summit featuring dynamic keynote speaker, **Kristin Scroggin** who is a leading expert on generational diversity. Kristin specializes in decoding the generational enigma and leads organizations in methods to foster collaboration across generations. Kristin assures that she's not just here to talk; but to engage, enlighten, and leave audiences buzzing with inspiration and takeaways to quickly implement.



Attendees will also enjoy an active breakout session, participation in our business grant selection at this year's "Baby Shark Tank", networking opportunities, exhibitors and more! Registration includes lunch, a swag bag, and a whole lot of fun!

Each attendee will be inspired, motivated, and equipped to reimagine their future and reign in their area of influence.



BETTER TOGETHER

Bridging the Generational Gap



WHEN

Saturday, June 29, 2024
8:30 AM - 3:30 PM

WHERE

Life of Faith Church
Fellowship Hall
965 Grantswood Trail
Birmingham, AL 35210

FEATURING

Keynote Speaker: Kristin Scroggin
Breakout Session
Lunch
Baby Shark Tank - Business Grant Competition
Exhibitors

DRESS

Business Casual

COST

\$35 Early Bird Admission* (until 4/30/24)

\$45 General Admission*

**(small fee applies)*


CONTACT

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WEB SITE

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SPONSORSHIP OPPORTUNITIES

We know that we can do more than we could ever imagine with your help. When you choose to partner with the Women of Influence Business Summit, know that you are choosing a worthy cause. Making an impact in the lives of women is at the heart of everything that we do. Join us! We ask that you or your company thoughtfully consider partnering with us and be an event sponsor.

\$2000 INVEST IN WOMEN

Logo Prominence at Event
On-Screen Advertisement
(3) Tables for Guests
Mention on Social Media
Logo Included on Website

\$1000 ADOPT A BUSINESS STUDENT

On-Screen Advertisement
(2) Tables for Guests
Mention on Social Media
Logo Included on Website

\$500 IGNITE A DREAM

(1) Tables for Guests
Mention on Social Media
Logo Included on Website

COMMUNITY PARTNERS

Become a Community Partner at any amount.

MAKE CHECKS PAYABLE TO

Women of Influence
965 Grantswood Trail
Birmingham, AL 35210

ONLINE PAYMENTS

www.woi21.rocks

EIN# 46-4547063

Deadline: MAY,22 2024



CONTACT

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